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International Financial Management (McGraw-Hill/Irwin Series In Finance, Insurance, And Real Est)



Synopsis

International Financial Management combines the fundamental concepts of international finance with solid practical applications. This combination has made it the book of choice at a variety of institutions, including top business schools such as Wharton, Stanford, Northwestern, and INSEAD. Neither superficial nor overly theoretical, Eun and Resnick's approach offers a conceptually solid, yet still relevant, treatment of international financial topics that puts students on the right track to becoming effective global financial managers.

Book Information

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Customer Reviews

Cheol S. Eun (Ph.D., NYU, 1981) is a professor of finance and currently holds the Thomas R. Williams Chair in International Finance at Georgia Institute of Technology. Before joining Georgia Tech, he taught at Kent State University, University of Minnesota, and the University of Maryland, and at the Wharton School of the University of Pennsylvania. He has published extensively on international finance issues in such major journals as the Journal of Finance, JFQA, Journal of Banking and Finance, Journal of Portfolio Management, Management Science, and Oxford Economic Papers. Currently he is an associate editor of the Journal of Banking and Finance, Global Finance Journal, European Financial Management. Professor Eun has taught a variety of courses at the undergraduate, graduate, and executive levels and was the winner of the Krowe Teaching Excellence Award at the University of Maryland and has served as a consultant to many national and international organizations. Bruce G. Resnick (D.B.A. Indiana, 1979) is a professor of

management at the Babcock Graduate School of Management of Wake Forest University. Prior to coming to the Babcock School, he taught at Indiana University for ten years, the University of Minnesota for five years, and California State University for two years. Professor Resnick has also taught as a visiting professor at Bond University, Gold Coast, Queensland, Australia, and at the Helsinki School of Economics and Business Administration. Like Professor Eun, he has had research articles published in the most prestigious academic journals, and he has served as a consultant to a number of nonprofit and for-profit organizations in the selection of investment managers for organizational funds

This text book is definitely helping me in my International Finance class.

Pricey and didn't use it much for the class.

Awesome!!!

Book was beat up quite a bit

Looks like picture.

I wish this text book had more actual examples and easier to read.

Great school book

Item arrived ahead of schedule and was just as described.

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